

With the improved fuel efficiency in automobiles and the increasing market penetration of electric vehicles, the Highway Trust Fund continuously sees shortfalls in its fuel tax revenues every year. This is exacerbated when the fuel tax rates are not indexed to inflation. Some states responded to this issue by exploring alternative funding measures like the Road User Charges (RUC)/Mile Based User Fees (MBUF), that charge a set rate per mile travelled on all types of passenger vehicles.

Several state DOTs have already tested and implemented RUC pilot programs and technology. This webinar will discuss how states passed legislation to enable RUC implementation and the transition between enabling legislation and pilot implementation. Presenters will also discuss how pilot program findings may aid legislators in passing RUC legislation. Participants will also learn how to engage the public on RUC implementation, the benefits and drawbacks of RUC programs, and how to address the concerns regarding RUC application and technology.

The first speaker, Mike Warren of WSP, will provide an overall introduction to the topic. Then, a former state senator of Oregon, Bruce Starr, and Maureen Block of Oregon Department of Transportation, will talk about Oregon's RUC program – from the passage of legislation to implementing the program, OReGo. This webinar outlines how to generate support for RUC, unexpected challenges in the RUC implementation, and how to involve public and stakeholders to produce the RUC legislation.

## Webinar Agenda

Topic	Proposed Presenters
<b>Welcome and Opening Remarks (0:00-0:03)</b>	BATIC Institute
<b>Introduction to Road User Charge (RUC) Programs (0:03-0:15)</b> <ul style="list-style-type: none"> <li>• Types of RUC and various related technology</li> <li>• Secondary benefits of RUC – could it be a catalyst for other transportation programs?</li> </ul>	Mike Warren / Trey Baker – WSP
<b>Passing Legislation for RUC (0:15-0:30)</b> <ul style="list-style-type: none"> <li>• How was support generated for OReGo?</li> <li>• What kind of messaging was successful for educating and engaging the public about RUC?</li> <li>• What were the unexpected obstacles in passing legislation for a RUC pilot program?</li> </ul>	Bruce Starr, former Oregon State Senator
<b>OReGO – Oregon Department of Transportation (0:30-0:45)</b> <ul style="list-style-type: none"> <li>• How did Oregon educate and engage with the public to launch OReGo?</li> <li>• What kinds of concerns were voiced about RUC implementation and how did ODOT address those issues, especially as it relates to privacy, data collection and new technology?</li> <li>• How has OReGo served as a resource for other states interested in implementing RUC?</li> </ul>	Maureen Bock – Oregon DOT
<b>Q&amp;A (0:45-0:60)</b>	BATIC Institute