

# Public-Private Partnerships (P3) Basics Overview



**Agenda for July 29-30, 2018**  
 2018 Legislative Summit, Los Angeles  
 JW Marriott Los Angeles L.A. LIVE.  
 900 Olympic Boulevard, Los Angeles, CA  
 Room to be determined

## DAY 1

SESSION	DESCRIPTION	FACILITATOR
<b>WELCOME, INTRODUCTIONS, AND OVERVIEW OF THE TRAINING (1:30 – 1:45)</b>		
<b>1</b>	<b>Key Challenges and Opportunities (1:45 – 2:30) 45 mins</b> <ul style="list-style-type: none"> <li>What is a P3?</li> <li>Why Consider a P3?</li> </ul>	Deborah Brown, WSP USA
<b>2</b>	<b>Key Components of State P3 Programs (2:30 – 4:00) 90 mins</b> <ul style="list-style-type: none"> <li>Enabling Legislation</li> <li>Organizational Capacity</li> <li>Pipeline of Potential P3 Project Candidates</li> </ul> <b>Day 1: Guest Speakers</b> <ul style="list-style-type: none"> <li>Anthony Buckley, Director of Innovative Partnerships, Washington State Department of Transportation</li> <li>Nadine Lee, Deputy Chief Innovation Officer, LA Metro Office of Extraordinary Innovation</li> </ul>	Jim Taylor, Mercator Advisors
<b>BREAK (4:00-4:15)</b>		
<b>3</b>	<b>Key Processes (4:15 – 5:00) 45 mins</b> <ul style="list-style-type: none"> <li>Introduction to Procurement</li> <li>Introduction to Contract Management and Oversight</li> </ul>	Deborah Brown, WSP USA

## DAY 2

SESSION	DESCRIPTION	FACILITATOR
<b>QUICK WELCOME AND REMINDERS (8:30 – 8:40)</b>		
<b>4</b>	<b>Managing Project Risk (8:40 – 9:25) 45 mins</b> <ul style="list-style-type: none"> <li>Rationale/Methodology for Risk Transfer</li> <li>Overview of Typical Project Risks</li> </ul>	Jim Taylor, Mercator Advisors
<b>5</b>	<b>Potential Value of Private Financing and Federal Credit Assistance (9:25 – 10:00) 35 mins</b> <ul style="list-style-type: none"> <li>Funding and P3 Financing</li> <li>Project Financing Examples</li> </ul>	Jim Taylor, Mercator Advisors
<b>BREAK (10:00-10:10)</b>		

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**6 Value for Money (10:10 – 10:45) 35 mins**

Deborah Brown, WSP USA

- What is Value for Money?
- How is Value Created through P3?
- Application in Decision-Making

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**Day 2: Closing Discussion (10:45 – 11:45) 60 mins**

Deborah Brown, WSP USA

- Gail Lewis, Director, Office of P3 Initiatives and International Affairs, Arizona Department of Transportation
- David Spector, Director Colorado Department of Transportation High-Performance Transportation Enterprise

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**WRAP-UP AND KEY TAKEAWAYS (11:45-12:00)**

Deborah Brown, WSP USA and  
Jim Taylor, Mercator Advisors

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